

Listing of Claims

1-18. (Canceled).

19. (Currently amended) A device for applying a fluid or a gel shaving product, comprising

- a body including a reservoir for said product,
- an application head comprising bristles fixed on a support having at least one orifice, said head being adaptable to said body, the bristles having lengths of less than 20 mm, said lengths enabling good foaming effect,
- means for conveying the product from the reservoir to the application head,

~~wherein the bristles have a length less than 20 mm.~~

20. (Previously Presented) The device of Claim 19, wherein the length of the bristles is less than 15 mm.

21. (Previously Presented) The device of Claim 20, wherein the length of the bristles is not more than 10 mm.

22. (Previously Presented) The device of Claim 19, wherein the length of the bristles is not less than 5 mm.

23. (Previously Presented) The device of Claim 19 wherein the support is a backing.

24. (Previously Presented) The device of Claim 23, wherein the backing is rigid and elastically deformable, and the orifice is a slit.

25. (Previously Presented) The device of Claim 23, wherein the backing is formed by a network of polyester threads resulting from an association of weft and warp threads.

26. (Previously Presented) The device of Claim 23, wherein the bristles are fixed to the backing by means selected from the group consisting of weaving, bonding, flocking, and ultrasound.

27. (Previously Presented) The device of Claim 23, wherein the backing is of polyester.

28. (Previously Presented) The device of Claim 23, wherein the backing is of polyester reinforced with elastomer.

29. (Previously Presented) The device of Claim 19, wherein the bristles are of a pure or mixed material selected from the group consisting of synthetic materials, for example polyester, polyamide or acrylic resin, and of natural materials, for example sheep's wool, camel hair, mohair, wild boar or pig bristle.

30. (Previously Presented) The device of Claim 29, wherein the bristles are of mohair.

31. (Previously Presented) The device of Claim 19, wherein the support is fixed to at least a portion of the central surface of a base adaptable to the body of the device, said base having at least one orifice, allowing the product to pass from the reservoir through said at least one orifice of said base and through said at least one orifice of said support, and then to the application head.

32. (Previously Presented) The device of Claim 31, wherein the outside edge of the base is rounded.

33. (Previously Presented) The device of Claim 19, wherein the bristles have a diameter between approximately 15 μm and approximately 60 μm .

34. (Previously Presented) The device of Claim 33, wherein the bristles have a diameter between approximately 20 μm and approximately 40 μm .

35. (Previously Presented) The device of Claim 34, wherein the bristles have a diameter between approximately 35 μm and approximately 40 μm .

36. (Previously Presented) The device of Claim 19, wherein the bristles are present on the support with a density between approximately 50 bristles/cm² and approximately 500 bristles/cm².

37. (Previously Presented) The device of Claim 36, wherein the bristles are present on the support with a density between approximately 50 bristles/cm² and approximately 200 bristles/cm²,

38. (Previously Presented) The device of Claim 37, wherein the bristles are present on the support with a density between approximately 90 bristles/cm² and approximately 110 bristles/cm².

39. (Previously Presented) The device of Claim 19, wherein the product is selected from the group consisting of a foaming aerosol gel, a foaming non-aerosol gel, a non-foaming gel and a foaming cream.

40. (Cancelled)

41. (Previously Presented) The device of Claim 19, wherein the application head is fixed to the body and the body is an aerosol or non-aerosol can.

42. (Previously Presented) The device of Claim 19, wherein the body is integrated with the reservoir.

43. (Previously Presented) The device of Claim 19, wherein the application head is fixed to the body and the body is a non-aerosol can comprising the reservoir in the form of a flexible and deformable bag containing a non-aerosol gel and surrounded by a propellant gas.

44. (Previously Presented) The device of Claim 43, wherein the propellant gas is compressed air.

45. (Previously Presented) The device of Claim 43, wherein the application head is fixed to the non-aerosol can in proximity to a valve having the form of a ring.

46. (Previously Presented) The device of Claim 19, wherein the bristles are fixed to at least a portion of the central surface of a base adaptable to the body of the device, said base having at least one orifice, allowing the product to pass from the reservoir through said at least one orifice of said base and through said at least one orifice of said support, and then to the application head.

47. (Previously Presented) The device of Claim 31, wherein the support is a backing.

48.(New) A device for applying a fluid or a gel shaving product, comprising:

a body including a reservoir for the product and including an orifice in flow communication with the reservoir;

an application head comprising bristles fixed on a support, the application head in flow communication with the orifice of the body and the support arranged to permit the product to pass from the reservoir to the bristles, the application head adaptable to the body; and

the bristles having lengths of between 5mm and 20mm and adapted to create a foaming effect upon application of the product to a user.